

Pure Elements Privacy Policy

Pure Elements, Long Melford is an Aveda hair salon providing hairdressing services to its clients. Pure Elements is committed to protecting any data that it collects concerning you. By using our services, you agree to the use of the data that we collect in accordance with this Privacy Policy. We are committed to protecting your privacy. This Policy indicates the type of processes that may result in data being collected about you. Your use of this website gives us the right to collect that information.

Website cookies and link tracking: Cookies allow us to provide important site functionality so you don't have to re-enter lots of information. They also allow us to remember what links and pages have been clicked or viewed during a session. If you have provided us with personal data, completing a contact form for example, we may associate this personal data with other information. This will allow us to identify and record what is most relevant to you. By using your browser controls, you are always in control of the cookies we store and access on your computer. More information on how to control cookies and limit personal data processing can be found at www.youronlinechoices.com/uk/five-top-tips.

Types of communications: By submitting your email address you are consenting to receive the particular piece of information you requested, as well as allowing us to send you appropriate and useful communications. This includes, but is not limited to; invitations to our events, our latest information such as product offers, guides, reports, infographics and videos. If you are a customer of Pure Elements, you may also receive monthly updates and offers. At any time, you can update your preferences by emailing us. You can also stop receiving emails by completing the form on the [contact us page](#) and we will update your preferences as you wish.

Information Collected: We may collect any or all of the information that you give us depending on the type of transaction you enter into, including your name, address, telephone number and email address, together with data about your use of the website. Other information that may be needed from time to time to process a request may also be collected as indicated on the website.

Information Use: We use the information collected primarily to process the task for which you visited the website. Data collected in the UK is held in accordance with the Data Protection Act. All reasonable precautions are taken to prevent unauthorised access to this information.

Cookies: Your Internet browser has the in-built facility for storing small files – "Cookies" – that hold information which allows a website to recognise you as a user.

Disclosing Information: We **do not disclose any personal information** obtained about you from this website to third parties. We may use the information to keep in contact with you and inform you of developments associated with our salon. You will be given the opportunity to remove yourself from any mailing list or similar device.

Changes to this Policy: Any changes to our Privacy Policy will be placed here and will supersede this version of our Policy. We will take reasonable steps to draw your attention to any changes in our Policy.

Contacting Us: If you have any questions about our Privacy Policy, or if you want to know what information we have collected about you, please [contact us](#). You can also correct any factual errors in that information or require us to remove your details from any list under our control.